



LET'S BUILD  
A BETTER WORLD.



TO BUILD A HOME IS  
TO BUILD A FUTURE.

Somewhere safe and secure for  
families to grow. Somewhere we  
can find our place in the world.





# IF WE'RE TO DREAM OF A BRIGHTER FUTURE, WE MUST TAKE CARE OF THE HOME WE ALL SHARE.



It's time to work with nature, to embrace the natural wonders of wood.

Each year a tiny sapling grows a ring of new branches. Reaching higher, growing stronger, removing magnificent amounts of carbon dioxide from our atmosphere and binding it into its core. After around 30 years, the mighty tree's growth begins to slow, curbing its rate of carbon capture.

Only then is it harvested into strong, natural and beautiful timber, keeping the carbon locked up, even if the timber is eventually reused. And a new sapling is planted in its place, absorbing carbon dioxide at a much faster rate—picking up the baton to protect the air we all breathe.

So it isn't just a piece of timber in the carpenter's hand, in the timber framing of a home, it's an environmental marvel.

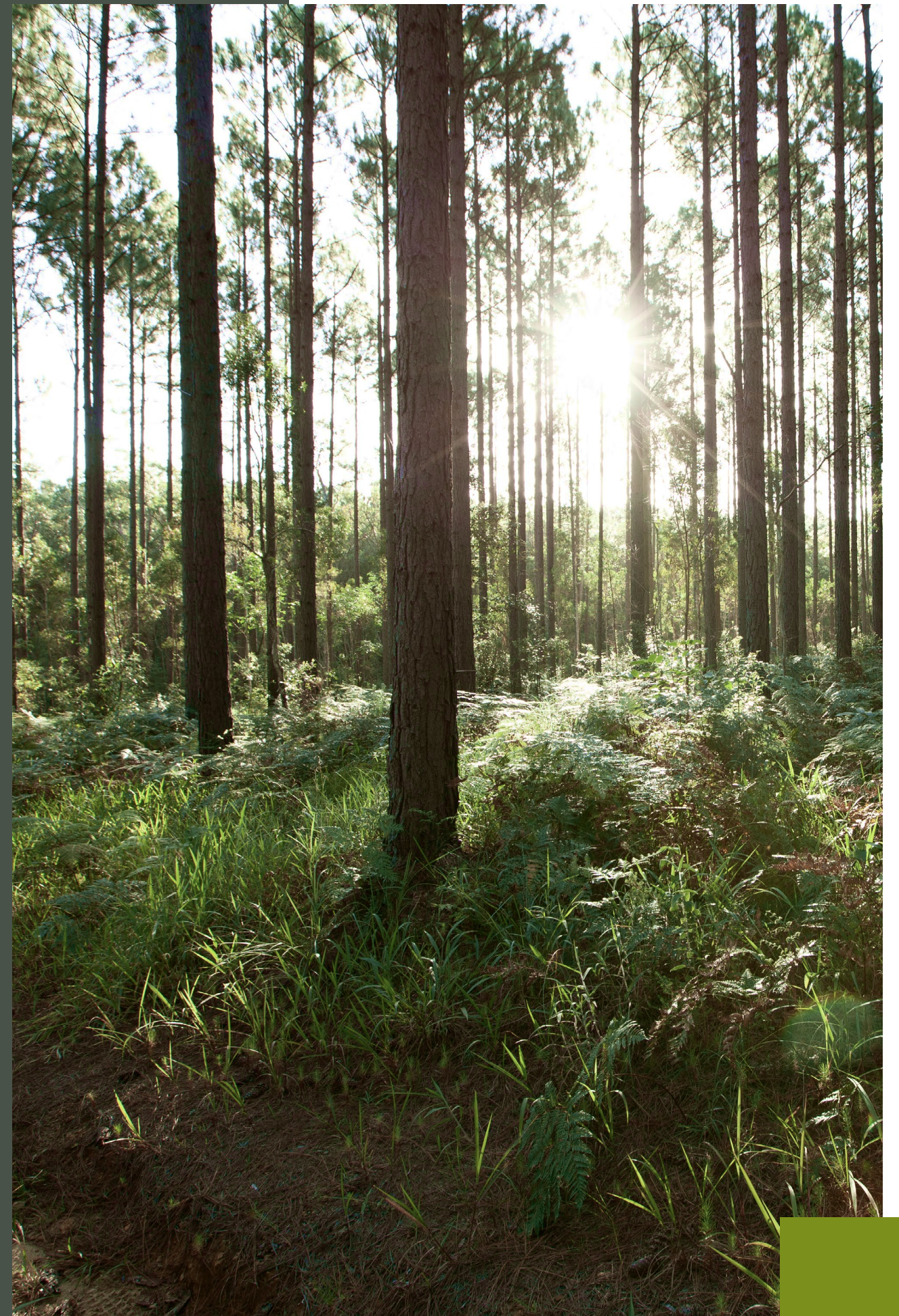
It's one of the world's oldest resources, and it's also where our future lies. Timber is sustainable, renewable, non-toxic and organic, making timber framing one of the most eco-friendly building materials on Earth.

The timber in framing is also carbon positive, which means the production process—from sapling to installation—removes more carbon dioxide than it emits. And that's great news for our planet.

The more timber framing we use, the more sustainable forests we plant, preserving our home and playing an important part in the solution to climate change.

A new cycle of life. A new forest to create a brighter future for the next generation.

Let's build a better world with  
Timber Framing – **The Ultimate Renewable™**.







## WHY TIMBER FRAMING

When you build with timber framing, you are:



### Making a Good Decision

Around 80% of Australian homes are timber framed. As one of the world's oldest resources, it's the building material we're most experienced with, which makes assembly fast and low cost. It's the leading choice for building safe, strong and trusted family homes.



### Building a Strong and Durable Home

Timber framing is fire predictable, termite treated and naturally insulating. Innovations and new technologies in our industry mean timber framing is stronger and more efficient than ever—building beautiful homes that can last for hundreds of years.



### Protecting the Air We Breathe

Timber framing is a natural way to store carbon. The average home has removed more than eight tonnes of carbon dioxide from the atmosphere, storing it safely for the life of the timber. So the more timber framing we build with, the more trees we plant and carbon we store, protecting the air we breathe and tackling climate change.



### Supported by an Entire Industry

With passionate supporters extending across the entire supply chain—from forestry and sawmill workers to fabricators, distributors and carpenters—we're all working together to build strong, sustainable and beautiful homes while preserving the home we all share.



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